

GENERAL DATA:

DATE: November 23-25, 2020

LOCATION: FIERGS / Teatro do SESI

Address: Av: Assis Brasil, 8787

Cep: 91.140-001- Porto Alegre – RS

Phone: 51-3347.8636.

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PROMOTION, EXECUTION, AND ORGANIZATION:



ASGAV- Associação Gaúcha de Avicultura

E-mail: asgav@asgav.com.br

Av. Mauá, 2011, 9º andar. 90030-080

Centro - Porto Alegre / RS

Phone: 51-3228.8844

Whatsapp: (51) 98600.9684

www.asgav.com.br

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SIPS: Sindicato das Indústrias de Produtos

Suínos do Estado do Rio Grande do Sul

E-mail: sips@sips.com.br

Praça Osvaldo Cruz, 15. Sala: 914. Ed.

Coliseu. 90038-900. Centro - Porto

Alegre/RS

Phone: (51) 3212.6163

www.sips.com.br

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SINDILAT: Sindicato da Indústria de

Laticínios do Estado do Rio Grande do Sul

E-mail: sindilat@sindilat.com.br

Av. Mauá, 2011, 5º andar. Sala: 505. Centro

- Porto Alegre/RS

Phone: (51) 3211.1111

www.sindilat.com.br

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TARGET AUDIENCE:

Companies representing the poultry, swine and dairy production chains in Brazil as well as producers, researchers, scientists, professors, Ministry of Agriculture, Livestock and Supply, Secretariats and other agencies and institutions directly and indirectly linked to Agribusiness, entrepreneurs, leaders, suppliers, liberal professionals, small family producers and cooperatives.

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GENERAL OBJECTIVE:

This edition objective is to strengthen more and more the Poultry, Swine and Milk/Dairy products and also to contemplate the participants with themes and subjects that come to meet the sector and all productive chain expectations.

Present a New Congress concept focusing on sector forums that will address relevant topics and planning in the short, medium and long term.

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AUDIENCE ESTIMATION:

2 thousand people per day.

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COMMERCIAL PLAN

BUSINESS VISIBILITY OPTIONS

Participating in this event is a great opportunity to initiate new contacts, strengthen old partnerships and strengthen relationships, in addition to promoting products and services directly to a select group of entrepreneurs and professionals from all over Brazil.

Contact Avisulat Sales Dept. Phone: (51) 3228.8844 | e-mail: comercial@avisulat.com.br

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SHARE SPONSOR:

(See table of sponsorship share benefits):

TYPE COMPENSATION	DIAMOND R\$50,000.00	GOLD R\$ 32,000.00	SILVER R\$16,000.00	BRONZE R\$ 8,000.00
MODULATED STAND	15 M ²	15 M ²	12 M ²	9 M ²
COLORED ADVERTISEMENT IN THE EVENT PROGRAM	1 PAGE	½ PAGE	½ PAGE	½ PAGE
SIGNATURE IN ALL EVENT RELEASES MENTIONING SPONSORSHIPS	YES	NO	NO	NO
INTERVIEW FOR THE EVENT NEWSLETTER AND TRANSMISSION OF EXCLUSIVE RELEASE	YES	YES	YES	YES
EXCLUSIVE NEWS ON THE SPONSORSHIP AT THE EVENT OFFICAL WEBSITE	YES	YES	YES	YES
MATERIAL ADDITION IN THE FOLDERS	YES	YES	NO	NO
NEWSLETTER SENDING TO THE EVENT MAILING	YES	NO	NO	NO
RECEIVING OF THE EVENT MAILING - 30 DAYS LATER	YES	YES	NO	NO
FREE MEETING SUBSCRIPTIONS	10	8	6	3
PRESENTATION OF THE INSTITUTIONAL VIDEO DURING ACTIVITY INTERVALS (1)	YES	YES	NO	NO
ADDITION OF LOGOTYPE ON THE FOLLOWING PIECES:				

* SPONSOR AREA/ SITE: BANNER WITH LINK FOR COMPANY WEBSITE	HIGHLIGHTS	LATERAL BANNER	LATERAL BANNER	LATERAL BANNER

* FOLDER / POSTERS / PORTFOLIO / CERTIFICATES / WRITING PADS	YES	YES	YES	YES
*INTERNAL / EXTERNAL SIGNALING	YES	YES	NO	NO
*ON THE SOCIAL ACTIVITY INVITATION	YES	YES	YES	YES
* IN THE OFFICE	YES	YES	YES	YES
* ON THE MIDIA DESK	YES	YES	NO	NO
* IN THE VIP ROOM	YES	YES	NO	NO

(1) Video should have 3 minutes at maximum and should be sent by the sponsor to the meeting organization up to 10/23/2020.

BUSINESS VISIBILITY OPTIONS

EXAMPLES OF APPLICATIONS FOR VISUAL COMMUNICATION

(Pictures)

INTERNAL / EXTERNAL SIGNALING:



BADGE:

Diamond 100%, Gold 80%, Silver 70%, and Bronze 50% :



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EXHIBITION - SQUARE METER VALUE = R\$ 480.00 WITH FULL ASSEMBLY:

9 M² = R\$4,320.00 - it could be prorated until October/2020

12 M² = R\$5,760.00 - it could be prorated until October/2020

15 M² = R\$7,200.00 - it could be prorated until October/2020

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**Commercialization
and Coordination:**



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Whatsapp: (51) 98600.9684

comercial@avisulat.com.br

avisulat@avisulat.com.br

www.avisulat.com.br

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ASSEMBLY TYPE:

Full modulated stand:

Structure assembled on anodized aluminum modulated system and partitions in TS h.2.20m panels.

Graphite carpet lining applied on the floor of the location.

Pergolate in aluminum structure for support and installation of ambient lighting.

ABNT II standard universal socket.

Drummed canvas on the back wall with client's visual communication.

Set of counter in carpentry with client's logotype and 01 high stool.

Bistro table set with 03 stools.

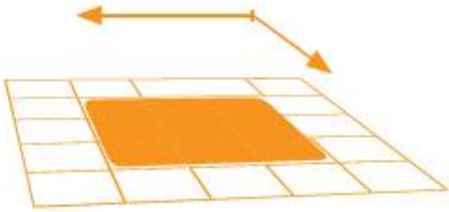
01 43-inch TV.

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EXHIBITION ONLY FOR AREAS R\$ 450.00 p/ m² (area of 9m², 12m², 15m²):

Assembly done by the exhibitor

Other complement and materials should be purchased directly for the Event Assembler.



Area without assembly

CENTRAL OF INNOVATION AND SCIENTIFIC WORKS:

Startup Central

Space for startups

Space value: R\$1,500.00 - it could be prorated until October/2020.

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ASSEMBLY TYPE (area/space) FOR STARTUPS:

Each space contains:

Structure assembled on anodized aluminum modulated system and partitions in TS h. 1.10m panels.

Graphite carpet lining applied on the floor of the location.

ABNT II standard universal socket.

Set of counter in carpentry with client's logotype and 03 high stool.

MODEL:



Space for STARTUPS that develop and provide services and technologies for agribusiness.

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SPACE FOR CENTRAL BUSINESS STANDS

Foyer Ground Floor

Block 04 / Ground Floor

(map)

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SPACE FOR CENTRAL BUSINESS STANDS

Foyer 2nd floor

Block 04 / 2nd Floor

(map)

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BRAND / LOGOTYPE VISUALIZATION ON TOTEMS

SPONSORS

CENTRAL OF INNOVATION AND SCIENTIFIC WORKS - ELECTRONIC TOTEMS

During VI AVISULAT Edition, we will again have the use of Electronic Totems with touch screen technology, which allow the dissemination of digital content interface with information about the event and also the presentation of scientific papers of this edition.

It is the technology working on behalf of nature, the planet and future generations. Besides the opportunity to more exposure of your brand in an interactive and modern way.

According to the model below, your company will have two areas of visibility, an area in the electronic part of the totem that will work in an interspersed way with the other information of the event, the promoters and another in the physical part of the totem, where it will appear with exclusivity on as many totems as have been rented.

Hiring value (per totem): R\$ 5,000.00

NOTE: The electronic/ digital content and its interface with the event system is of sponsor's responsibility.

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SPONSORS

AVISULAT AWARD - SCIENTIFIC WORK AWARD:

The organizing committee promotes and encourages the production of scientific works in the categories: poultry/ eggs, pigs, milk/ dairy and agribusiness for presentation due to the event. Students and researchers have the opportunity to give visibility to their work in an environment that brings together the entire agribusiness production chain.

This award sponsors will have differentiated visibility according to the following considerations:

Special participation in the award ceremony;

Logotype displayed on the sponsored trophy;

Logotype displayed on the big check symbolizing the cash award to be given to the Winner.

The five best papers in the categories Pig Production, Poultry/ Egg Production, Milk/ Dairy Production and Agribusiness will be chosen by the Scientific Evaluating Committee for a ten-minute oral presentation. And in all categories, the best work in each area will be awarded.

Prize amount for the best work in each area: R\$ 1,500.00

Amount for the second prize in each area: R\$ 500.00

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MARKET PROSPECTION:

BUSINESS INTERNATIONAL MEETING*

Special area reserved to strengthen relationships and close deals between exporters and importers of poultry and pork, eggs and milk and more industrial products from these sectors.

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The following may participate:

Companies in Brazil that produce and export chicken meat and derivatives (cuts/ industrialized products), raw and industrialized eggs (liquid/ powder);

Companies in Brazil that produce and export pork (cuts/ industrialized and by-products);

Companies in Brazil that produce and export milk/ dairy products (powder/ cheese).

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Objectives:

The International Business Meeting of the VI AVISULAT aims at expanding the Brazilian participation in foreign markets, providing quality food and bringing buyers closer to suppliers and also strengthening the commercial partnership.

In addition, the participating companies are benefited with: Dissemination and institutional marketing; Integration with the business community; Search for new partnerships; Identification in the short term, of new suppliers; Greater knowledge of the market.

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PARTICIPATION COST: FREE (in case of early subscription).

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AVISULAT 2020
VI CONGRESSO E CENTRAL DE NEGÓCIOS BRASIL
SUL DE AVICULTURA, SUINOCULTURA E LATICÍNIOS

NOVEMBER 23 TO 25
FIERGS – Porto Alegre - RS

Organização:



AVISULAT 2020
VI CONGRESS AND CENTRAL BUSINESS OF
POULTRY, SWINE AND DAIRY IN SOUTH BRAZIL
NOVEMBER 23 TO 25
Organization:
ASGAV / SINDILAT / SIPS